



Green Willow Funerals

Family-Centred Funerals and Personalised Funeral Plans



Board Chair – Green Willow Funerals Limited

Are you an experienced non-executive Leader/Director who is looking for something different? Maybe you're looking to add value to local communities? Or maybe you are looking for your next new exciting challenge? Well, look no further!

Green Willow Funerals is seeking to appoint a Board Chair to work collaboratively with the CEO, with a particular interest in heading a social enterprise funeral business that distributes profits to good causes via its shareholder, Cardiff YMCA (1910) Trust. The business was incorporated in 1997 with funeral homes located in Cardiff, Newport and Dinas Powys.

The business is seeking a Chair with the knowledge, skills, and experience to manage change, supporting the CEO in developing the 5-year strategic plan and communicating with the staff to drive forward the company's vision. Green Willow Funerals currently has a small team of dedicated Directors whose skills and experience include many years in national and international commercial business management. Board meetings and Shareholder meetings are held quarterly.

Location:

Cardiff

Time commitment:

- 4 Board meetings per year (20 hours p.a.)
- 4 Shareholder meetings per year (4 hours p.a.)
- Annual AGM (1 hour)
- Monthly 2-hour business review with the CEO (24 hours p.a.)
- Weekly 15-minute catchup meetings with the CEO (13 hours p.a.)
- Other development work in terms of Governance and Director Management

The Chair is expected to have regular meetings with the Chief Executive and represent the business in an ambassadorial role as required along with representing GWF at Shareholder meetings.

This unique opportunity will endeavour to enhance the services and standards of Green Willow Funerals which directly impacts its ability to support families and loved ones during a very special treasured time.

The closing date for this unique opportunity is 20th March 2023. If you are interested in this role, please send your CV and Covering letter to Tracey.Smith-Atkins@greenwillowfunerals.com.